IN4OE BE 2022
VIRTUAL SUMMIT
GLOBAL OUTCOME BASED EDUCATION VIRTUAL SUMMIT
AUG 12-14

CALL FOR PAPERS IN 3 TRACKS & THEMES

1. Models of Learning
   Moving from Principles to Practices

2. Organizational Change
   Mitigating Limitations for Capacity Building

3. Transformational Education
   Using Technology
   Challenges and Benefits

PRESTIGIOUS PARTNERS

[Logos and names of partners]
The work of the International Network for Outcome Based Education (IN4OBE) formally began in January, 1980 in the U.S. with the establishment of the Network for Outcome Based Schools and the publication of its quarterly newsletter, Outcomes. Over the next few years the Network grew from a few dozen founding members to over 2,000 educators and schools located in almost every U.S. state and Canadian province. Led by its Executive Director and newsletter Editor Dr. William Spady, the Network held a large number of state, regional, and national conferences highlighting the latest developments and innovations in Outcome Based Implementation.

32000
Registered Attendees

270
Speakers

200
Presentations Workshops Panels
EMPOWERING LEARNERS AND LEADERS TO ELEVATE HUMANITY’S

A team of highly dedicated researchers, leaders, and educators established IN4OBE in order to keep the flame of authentic Outcome Based Education burning throughout the world for a sixth decade. That visionary flame continues to empower every learner and leader within OBE’s reach to develop the skills and attributes that elevate humanity and its evolving future.

IN4OBE’s leadership team of flame-keepers has grown, diversified, and evolved over the decades, just as OBE’s defining philosophy, principles, and applications have done. What began in the 1968 as Benjamin Bloom’s mission to improve classroom instruction has come to expand and transform the very meaning of learning, leading, and educating. Today these enormous advances directly apply to business and government as well as to education. IN4OBE believes that humanity is at a tipping point that requires visionary thinking and action in all spheres of endeavor. Educational structures, practices, methods, materials, programs, and outcomes that served the priorities of earlier eras require fundamental rethinking and revision now because they can no longer meet the challenges and complexities facing humanity.
ENLIGHTENED EMPOWERMENT

Preparing all learners to face those conditions successfully has been Transformational OBE’s mission and focus for nearly four decades, and IN4OBE is carrying out that mission today through its new visionary approach called Enlightened Empowerment (EE). EE applies OBE’s many decades of paradigm-shifting insights and learning models to further:

- Ignite untapped learner and leadership qualities and potentials.
- Elevate conventional thinking about human nature and capacities.
- Cultivate real empowerment in education, business, and government.
- Transform how learning outcomes are defined, taught, and assessed.
- Expand the ‘Conditions of Success’ in learning systems of all kinds.

Whether delivered online or through direct engagement, our Enlightened Empowerment approach will assist you in designing and implementing every aspect of your learning programs to achieve our common goal: Empowering Learners and Leaders to Elevate Humanity’s Future. Together we all win!
OUR MISSION:

IN4OBE exists to elevate and transform the paradigm of time-honored, conventional thinking and practice in the world’s education systems – from national policies to classroom interactions, and from the earliest years of life to mature adulthood. The essence of our mission is comprehensive, visionary, and inclusionary:

⭐ First, cultivating in all learners the empowering qualities and capacities to thrive in our complex, challenging world.

⭐ Second, directly assisting education systems to expand the conditions and implement the processes that enable that to happen.

OUR VISION:

To deliver transforming education, training and development that is future-focused, learner-centred, equips all individuals to thrive in their life’s purpose in a constantly changing environment, and promotes the good of all humanity.

OUR VALUES:

⭐ Integrity
⭐ Innovation
⭐ Collaboration
⭐ Excellence
⭐ Inclusiveness
Executive Board

Dr. William Spady
Founder IN4OBE
Father of OBE

Prof. Fong Mak
CEO IN4OBE

Dr. Wajid Hussain
COO IN4OBE

Dr. Lovella S. Divinagracia
Board Member

Prof. Elias Sampa
Board Member

Des Collier
Board Member
Executive Board

WILLIAM SPADY  
Founder IN4OBE  
Father of OBE

Prof. Fong Mak  
CEO IN4OBE

Dr. Wajid Hussain  
COO IN4OBE

Dr. Lovella S. Divinagracia  
Board Member

Prof. Elias Sampa  
Board Member

Des Collier  
Board Member
Dr. Spady’s experience and expertise in Outcome Based Education is unmatched globally. Known internationally as "The Father of OBE", he has earned the reputation as the recognized world-wide authority on future-focused, paradigm-shifting, personally-empowering approaches to Transformational OBE. For over four decades he has spearheaded major OBE initiatives throughout North America, South Africa, Australia, the Philippines, Saudi Arabia, and the United Arab Emirates on expanding the vision, shifting the paradigm, and improving the performance of learners, educators and educational systems. This work has bolstered his recognized expertise in organizational change, transformational leadership development, strategic organizational design, and elevated models of learning and living.

Recognized across the world as a dynamic and compelling consultant and presenter, Bill received his Ph.D. from the University of Chicago in 1967, and began his academic career as a professor at Harvard University’s Graduate School of Education. This was followed by major national leadership positions in education and the founding of his own national consulting company in 1991. Since then he has lectured at major educational conferences throughout the world on cutting-edge approaches to a range of topics related to OBE, leadership, human potential, paradigm change, and learner empowerment. Dr. Spady has published nine highly acclaimed professional books, scores of journal articles, and many solicited chapters in the books of others. A list of his books can be found on this website. He’s been the subject of three doctoral dissertations, and has been honored with a Center on Transformational Leadership and Learning in the Philippines bearing his name.
OUR EXPERTISE

Here Are World-Class Resources and Assistance for Implementing Authentic Outcome-Based Education offered by Experienced Cutting-Edge Experts of IN4OBE.

IN4OBE was formed to provide the most advanced information and assistance on implementing authentic Outcome-Based Education to the world community. This cutting-edge work represents our accumulated wisdom and expertise gained from five decades of visionary OBE leadership, design, training, and evaluation in learning systems of all kinds and levels on five continents. During this period our vision for how OBE’s can elevate humanity’s future has taken form, resulting in a transformational change in educational thinking and practice. We have learned that Implementing Authentic OBE requires sustained attention to, and careful application of, eight implementation essentials:

★ Defining OBE’s Essence, Multiple Paradigms, and Evolution
★ Essential Components of Leadership and Systemic Change
★ Strategies that Lay the Groundwork for Successful Implementation
★ Deriving and Implementing Outcomes of Significance
★ Models of Future-Focused, Life-Performance Learning
★ Fostering Self-Directed, Fully Empowered Learners
★ Creating a Culture of Professionalism and Contribution
★ Assessing and Evaluating Quality Outcomes that Endure
AREAS OF EXPERTISE

FUTURE-FOCUSED
Future-focused curriculum design, development and delivery

CERTIFIED COUNSELLING
Academic advising and career counseling

TRAINING
Professional development and training

STRATEGIES
Effective teaching strategies for high-performance learning

EVALUATION
Tightly aligned assessment and evaluation

ACCREDITATION
Continuous Quality Improvement (CQI) strategies for quality assurance and accreditation
WELCOME TO THE GLOBAL OUTCOME BASED EDUCATION SUMMIT

Transform Your Education & Career Implement New Empowering Models Unleash Learner Potentials.

Remarkable Event Featuring a World-Class Team of Outcome-Based Visionaries, Leaders and Implementers.

**AMAZING SPEAKERS**
World renowned OBE visionaries, leaders, experts, implementers and collaborative colleagues presenting cutting edge OBE models, systems and technology.

**EXCITING AWARDS AND PRIZES**
3 themes in 3 tracks to submit your proposals, present and receive the prestigious Spady OBE Excellence Awards and other exciting prizes.

**TRANSFORMATIONAL PROGRAM**
Meet and interact with Spady and his expert OBE team with pre-summit workshops, keynotes, concurrent sessions, panels and more.

**SPONSOR EXHIBITS**
Visit our super sponsors institutions, publishers and educational products at the Platinum, Gold and Silver levels.
OBJECTIVES OF THE IN4OBE GLOBAL VIRTUAL SUMMIT 2022

TRANSFORMING EDUCATION & EMPOWERING LEARNERS

OBJECTIVES OF THE IN4OBE GLOBAL VIRTUAL SUMMIT 2022

The International Network for Outcome Based Education (IN4OBE) is a team of highly dedicated researchers, leaders, and educators established in order to keep the flame of authentic Outcome Based Education burning throughout the world for a sixth decade. That visionary flame continues to empower every learner and leader within OBE’s reach to develop the skills and attributes that elevate humanity and its evolving future.

CALL FOR TRANSFORMATIONAL DRIVEN EDUCATION INITIATIVES AND PROPOSALS

We are inviting individuals, groups, organizations, institutions, and every concerned stakeholder of the community, country, and the world to join and/or be heard about what you think, believe, and do in education as an essential and indispensable means to transform lives, build communities and shape the future for humanity. Share ideas, models, practices and your own successful initiatives or experiences in transformational education. These can be in the form of research findings, public service and extension projects, and institutional development and innovation programs. In pursuit of its Values Vision Mission and Strategic Goals, the IN4OBE Global Virtual Summit 2022 generally intends to provide a venue to all stakeholders of the learning communities to gather and exchange practical and insightful experiences responsive to educational concerns of all times that empower lifelong learners to become responsible stewards and leaders of a livable future.

THE IN4OBE GLOBAL VIRTUAL SUMMIT 2022 IS GIVING US A VENUE AND OPPORTUNITY TO PARTICIPATE IN THREE THEMES, NAMELY:

1- Models of Learning – Moving from Principles to Practices
2- Organizational Change – Mitigating Limitations for Capacity Building; and
3- Transformational Education Using Technology – Challenges and Benefits
Amazing Epic Panel Discussion The Global Exchange - The Future of Education
14 August | 1:20 pm - 3:00 pm (UTC-2)
Establish and gain personal, professional, or institutional network

Bring forth collaboration among stakeholders of the learning institutions and communities

Advance participants knowledge skills, & technological tools in implementing transformational education that impact empowerment of lifelong learners in various sector of community.

Cater opportunity to share relevant experiences and successful practices in designing and implementing transformational education initiatives and strategies.
Global OBE Virtual Summit 2022

Time Zone UTC - 2 Hours

DAY 1 AUG – 12 8:00 AM to 5:00 PM

8:00 AM – 9:00 AM Sponsor Exibits [ Exhibit Hall ]

9:00 AM – 11:00 AM Workshops Theme 1: Models of Learning – Moving from Principles to Practices
  ▶ Topic 1: Effectively Designing and Implementing Qualification Frameworks
  ▶ Topic 2: Defining Learning Outcomes and Integrating them Into Curriculum
  ▶ Topic 3: Implementing Effective Instructional Strategies
  ▶ Topic 4: Assessing Outcomes, Skills and Competencies
  ▶ Topic 5: Practical Models for Both Quality and Accreditation

11:00 AM – 12:00 PM Sponsor Exibits [ Exhibit Hall ]

12:00 PM – 2:00 PM Workshops Theme 2: Organizational Change – Mitigating Limitations for Capacity Building
  ▶ Topic 1: Leading Transformational Change in Education
  ▶ Topic 2: Defining and Achieving Institutional Effectiveness for Transformational Education
  ▶ Topic 3: Managing Educational Systems for Learner Empowerment
  ▶ Topic 4: Expanding Enrollment and Retention with Empowered Learners
  ▶ Topic 5: Faculty Training and Development for Transformational Education
2:00 PM – 3:00 PM Sponsor Exhibits [ Exhibit Hall ]

3:00 PM – 5:00 PM Workshops Theme 3: Transformational Education Using Technology
– Challenges and Benefits

› Topic 1: Smart Schools and Learning Environments
› Topic 2: Designing for Effective Learning Using Digital Technology
› Topic 3: AI and Machine Learning
› Topic 4: Automating Assessment and Evaluation
› Topic 5: Digital Divide

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<th>Topics: 1–5</th>
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<td><strong>Track 1</strong></td>
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DAY 2  AUG - 13 8:00 AM to 5:00 PM

8:00 AM - 8:40 AM  Sponsor Exhibits [ Exhibit Hall ]

8:40 AM - 9:00 AM  Keynote: Transforming Education and Empowering Learners [ Auditorium ]

9:00 AM - 9:20 PM  Plenary Theme 1: Models of Learning – Moving from Principles to Practices
   > Plenary 1 Track 1 [ Conference Hall 1 ]
   > Plenary 2 Track 2 [ Conference Hall 2 ]
   > Plenary 3 Track 3 [ Conference Hall 3 ]

9:20 AM - 11:00 AM  Parallel Sessions Theme 1: Models of Learning – Moving from Principles to Practices
   > Topic 1: Effectively Designing and Implementing Qualification Frameworks
   > Topic 2: Defining Learning Outcomes and Integrating them into Curriculum
   > Topic 3: Implementing Effective Instructional Strategies
   > Topic 4: Assessing Outcomes, Skills and Competencies
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<td>Rooms: PMS 1 to 5</td>
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11:00 AM – 12:00 PM  Ask the Experts Theme 1: Models of Learning – Moving from Principles to Practices [ Auditorium ]

12:00 PM – 1:00 PM  Sponsor Exhibits [ Exhibit Hall ]

1:00 PM – 1:20 PM  Plenary Theme 2: Organizational Change – Mitigating Limitations for Capacity Building
- Plenary 1 Track 1 [ Conference Hall 1 ]
- Plenary 2 Track 2 [ Conference Hall 2 ]
- Plenary 3 Track 3 [ Conference Hall 3 ]

1:20 PM – 3:00 PM  Parallel Sessions Theme 2: Organizational Change – Mitigating Limitations for Capacity Building
- Topic 1: Leading Transformational Change in Education
- Topic 2: Defining and Achieving Institutional Effectiveness for Transformational Education
- Topic 3: Managing Educational Systems for Learner Empowerment
- Topic 4: Expanding Enrollment and Retention with Empowered Learners
- Topic 5: Faculty Training and Development for Transformational Education

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3:00 PM – 4:00 PM  Ask the Experts Theme 2: Organizational Change – Limitations to Capacity Development [ Auditorium ]

4:00 PM – 5:00 PM  Sponsor Exhibits [ Exhibit Hall ]
DAY 3  AUG - 14  8:00 AM to 4:00 PM

8:00 AM - 8:40 AM  Sponsor Exhibits  [ Exhibit Hall ]
8:40 AM - 9:00 AM  Keynote: Transforming Education and Empowering Learners II  [ Auditorium ]
9:00 AM - 9:20 PM  Plenary Theme 3: Transformational Education Using Technology – Challenges and Benefits
   ‣ Plenary 1 Track 1  [ Conference Hall 1 ]
   ‣ Plenary 2 Track 2  [ Conference Hall 2 ]
   ‣ Plenary 3 Track 3  [ Conference Hall 3 ]
9:20 AM - 11:00 AM  Parallel Sessions Theme 3: Transformational Education Using Technology – Challenges and Benefits
   ‣ Topic 1: Smart Schools and Learning Environments
   ‣ Topic 2: Designing for Effective Learning Using Digital Technology
   ‣ Topic 3: AI and Machine Learning
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11:00 AM – 12:00 PM Ask the Experts Theme 3: Transformational Education Using Technology
   – Challenges and Benefits [ Auditorium ]

12:00 PM – 1:00 PM Sponsor Exhibits [ Exhibit Hall ]

1:00 PM – 1:20 PM Plenary: Future of Education [ Auditorium ]

1:20 PM – 3:00 PM The Global Exchange – Future of Education [ Auditorium ]

3:00 PM – 3:30 PM Awards Ceremony [ Auditorium ]

3:30 PM – 4:00 PM Vote of Thanks [ Auditorium ]
CALL FOR PAPERS

Research Areas:
The Open Access Proceedings on Transforming Education and Empowering Learners publishes cutting edge scholastic work in three tracks.

Track 1: Humanities and Social Sciences
Track 2: Computing, Engineering & Technology
Track 3: Physical & Medical Sciences
Three thematic areas in each track and their respective topics present diverse and comprehensive aspects for the presentation of the most relevant models, practices, and scholarly opinions at the summit, namely:

1 - Models of Learning – Moving from Principles to Practices
   • Topic 1: Effectively Designing and Implementing Qualification Frameworks
   • Topic 2: Defining Learning Outcomes and Integrating them into Curriculum
   • Topic 3: Implementing Effective Instructional Strategies
   • Topic 4: Assessing Outcomes, Skills and Competencies
   • Topic 5: Practical Models for Both Quality and Accreditation

2 - Organizational Change – Mitigating Limitations for Capacity Building
   • Topic 1: Leading Transformational Change in Education
   • Topic 2: Defining and Achieving Institutional Effectiveness for Transformational Education
   • Topic 3: Managing Educational Systems for Learner Empowerment
   • Topic 4: Expanding Enrollment and Retention with Empowered Learners
   • Topic 5: Faculty Training and Development for Transformational Education

3 - Transformational Education Using Technology – Challenges and Benefits
   • Topic 1: Smart Schools and Learning Environments
   • Topic 2: Designing for Effective Learning Using Digital Technology
   • Topic 3: AI and Machine Learning
   • Topic 4: Automating Assessment and Evaluation
   • Topic 5: Digital Divide
The IN4OBE Global Virtual Summit 2022 brings together a wide spectrum of academic contributions from educators of various backgrounds, nationalities and levels of education who share ideas, models, practices and their own successful initiatives or experiences in transformational education. Global issues as well as best practices in three broad but key thematic areas related to Learning Frameworks & Models, Organizational Capacity and Educational Technology offer first hand experiences or observations and practical insights into implementing transformational education for empowering learners. Scope of literary contributions in any of the three thematic areas can be in the form of research findings, public service and extension projects, and institutional development and innovation programs.

The IN4OBE Global Virtual Summit 2022 paper evaluation process will involve a double blind peer review. A cutting edge web-based Scholastica Submission & Peer Review System would provide seamless functionality and efficient operational features to both authors and reviewers while maintaining the highest standards of peer review using real-time global analytics and systematic communications supporting ethical and objective editorial decisions. All eligible papers post presentation will be included in the Proceedings of Transforming Education and Empowering Learners housed on Elsevier's SSRN, an open access research platform used to share early-stage research, evolve ideas, measure results, and connect scholars around the world. With over 2.5 million registered users, the potential is there for your research to reach millions of SSRN viewers and subscribers around the world.
IN4OBE

WHY SUBMIT PAPERS TO THE GLOBAL VIRTUAL SUMMIT 2022?

Increase and measure the impact and reach of your papers, in multiple ways:

- First, SSRN is integrated with PlumX Metrics to provide article-level information on the impact and usage of papers on SSRN, including citations, social media, news and other mentions, and more.

- Second, eligible submissions are submitted to Crossref to receive an SSRN DOI which ensures the author can stake their claim in their work very early in the sharing process.

- Third, Google and other search engines crawl SSRN, so papers do appear in search results for Google, Google Scholar, etc.

- Fourth, all papers on SSRN are evaluated for distribution and posting in up to 12 of 1000+ “Subject Matter eJournals” in 50 networks that registered SSRN users subscribe to in order to receive email alerts containing the latest uploaded papers in their field(s) of interest.

- Lastly, authors with history of peer reviewed publications will have their publications (pre-prints) covered by Scopus.
Integrated with PlumX Metrics

Indexed by Google Scholar and crawlable by all search engines

All Eligible submissions submitted to cross ref

Author with peer reviewed history of publications will have preprints covered in Scopus

Proceedings available to 2 million+ registered users and to public

SSRN eLibrary hosts over 380,000 authors and over 800,000 abstracts

select articles will be included in upto 12 of SSRN’s 1000+ subject matter journals
IN4OBE Virtual Summit

- Proceedings for scholarly presentations in international & regional educational events
- Collaborate with colleagues & international experts
- Bridge gap between industry & academia with cutting edge research
- Presentations announced in 30+ countries

SCHOLASTICA

- Modular Journal Management Software & Publication Solution
- Seamless double blind peer Review System
- Serving more than 1000+ Journals
- Excellent feedback from authors &
IN4OBE
VISIONARY SPEAKERS
A Committed Team Of Visionary Education Leaders And Consultants
WILLIAM SPADY
Founder IN4OBE
IN4OBE
PREMIUM SPEAKERS

PROF. WILLIAM SPADY
PROF. DUNCAN M. WALKER
PROF. GEORGE D. KUH
PROF. NORAINI IDRIS
PROF. JENNA CARPENTER
PROF. RONALD M. HARDEN
PROF. ADRIENNE MINERICK
PROF. DEAN RAKIC
PROF. DYLAN WiliAm
PROF. GARY BERTOLINE
JOIN THE INTERNATIONAL OBE

BECOME A MEMBER TODAY!

JOIN NOW

IN4OBE VIRTUAL SUMMIT 2022
Live Streaming
- Multiple Sessions
- Networking
- Sponsor Exhibits
- & Much More
OUR TRUSTED
AFFILIATES & SPONSORS
Join the International Outcome Based Education Network
PRESTIGIOUS PARTNERS

**ASEE** is a nonprofit organization of individuals and institutions committed to furthering education in engineering and engineering technology.

**AMEE** promotes international excellence in education in the healthcare professions across the continuum of undergraduate, postgraduate and continuing education.

**AACSB** International (AACSB), a global nonprofit association, connects educators, students, and business to achieve a common goal to create the next generation of great leaders.

**NSTA**'s mission is to promote excellence and innovation in science teaching and learning for all.
Prestigious Partners

IFeES is a global network representing more than 85 stakeholders in engineering education from more than 30 countries.

ACE (American Council on Education) is a membership organization that mobilizes the higher education community to shape effective public policy and foster innovative high quality practice.

Stylus Publishing, LLC

STYLUS Founded in 1996, Stylus' publishing focuses on higher education. To publish books for teachers, administrators, and policymakers in higher education. To publish books for teachers, administrators, and policymakers in higher education.

EPSI

EPSI Formed by a group of senior educationists, educational entrepreneurs, intellectuals, industry leaders and policy makers EPSI has assumed a catalytic role in promoting the growth and quality of education in India.
AEEA The main aims of African Engineering Education Association (AEEA) are: to promote excellent quality education in various engineering disciplines in Africa and to bridge the North–South divide.
Started in 2002, Lords Institute of Engineering & Technology aims to impart education through an all-round practical approach to create well qualified and industry ready engineers. We strive to inculcate innovative thinking and entrepreneurial skills in the students and thereby cater to the needs of ever changing industry.

🌐 https://www.lords.ac.in/
📍 Lords Institute of Engineering & Technology Survey No. 32, Appa Junction, Near Police Academy, Hyderabad Telangana 500091
✉️ principal@lords.ac.in
📞 +91-6309012442 / 43 / 45 / 45

The mission of UIU is to create excellent human resources with intellectual, creative, technical, moral and practical skills to serve community, industry and region. we do it by developing integrated, interactive, involved and caring relationships among teachers, students, guardians and employers.

🌐 https://www.uiu.ac.bd/
📍 United International University United City, Madani Avenue, Badda, Dhaka 1212, Bangladesh
✉️ motaharul@cse.uiu.ac.bd
📞 09604 848848
Submit Research Paper In Any One Of The 8 Themes
Submit research paper in any one of the 8 themes, upon acceptance, make presentations at the summit, qualify for Spady excellence awards. Mention your ticket order number to get discounts for final publication.

About The International OBE Journal
- Addressing a Critical Need
- Offering an Astute Response

Peer Review and Ethics
The Journal Of Outcome-Based Education is committed to the highest standards of peer-review integrity and quality.

Each submission is initially screened to the journal. Once assessed, the paper is subjected to a double-blind review by independent, anonymous expert referees. Read information on what to expect during peer review. Authors are also

Publication Frequency and Publication Fees
The Journal of Outcome-Based Education is published twice a year in June and December. Its first issue shall be published in December 2021. The journal does not collect any registration fee or article publishing charge.
Aims and Scope

IN4OBE was formed to provide the most advanced information and assistance on implementing authentic Outcome-Based Education to the world community. This cutting-edge work represents our accumulated wisdom and expertise gained from five decades of visionary OBE leadership, design, training, and evaluation in learning systems of all kinds and levels on five continents. During this period our vision for how OBE’s can elevate humanity’s future has taken form, resulting in a transformational change in educational thinking and practice. We have learned that Implementing Authentic OBE requires sustained attention to, and careful application of, eight implementation essentials:

1) Defining OBE’s Essence, Multiple Paradigms, and Evolution
2) Essential Components of Leadership and Systemic Change
3) Strategies that Lay the Groundwork for Successful Implementation
4) Creating a Culture of Professionalism and Contribution
5) Deriving and Implementing Outcomes of Significance
6) Models of Future-Focused, Life-Performance Learning
7) Fostering Self-Directed, Fully Empowered Learners
8) Assessing and Evaluating Quality Outcomes that Endure
SPONSOR BENEFITS

At IN4OBE Global Virtual Summit 2022, Sponsors will be able to enhance brand visibility, innovate communications, expand brand interaction and gain global networking opportunities according to their areas of interest, target audience and tier level selection.

Our Packages* Include:

- Company logo on event website with URL link
- Banner on dedicated Virtual Exhibition area
- Logo with sponsorship tier level in direct mail ads to registered and prospect attendees
- Multiple full passes to the complete summit events including exhibition hall and the networking lounge
- Logo with sponsorship tier level in social media ads
- 1-2 mins. running videos produced by sponsors, posted on the summit reception
- Posters in Auditorium, Conference and/or Exhibit rooms based on sponsor tier levels
- Links to Virtual Exhibition Materials that would be provided by Sponsor
- Networking area with audio/video call feature to connect live with all participants
- Market your products and services through select sessions in specific tracks and themes of the summit program
- Participate in technical discussions aligned with the tracks and their themes and topics

*Benefits may be custom required or correspond to specific sponsor tier levels.
SPONSOR BENEFITS

Depending on areas of interest, target audience and tier level selection, sponsors will be able to:

- **Enhance Brand Visibility**
  Makes your brand visible to a large number of participants during and after the event since the virtual space is infinite and sessions would also be recorded.

- **Innovate Communications**
  Provides you with innovative opportunities for effective communications with potential customers.

- **Expand Brand Interaction**
  Versatile digital space with high tech maneuverability for promoting brand interaction and collaboration.

- **Gain Global Networking Opportunities**
  Offers unique opportunities blended with cutting edge technology to network with a diverse global pool of attendees who are decision makers, presenters, teachers and students leading to additional revenue opportunities.
## Sponsor Benefits

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<thead>
<tr>
<th>Website Logo</th>
<th>Banner on event website with URL link</th>
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<tbody>
<tr>
<td>Passes</td>
<td>Full passes to the complete summit events including exhibition hall and the networking lounge</td>
</tr>
<tr>
<td>Introductory Video*</td>
<td>1-2 mins. running videos produced by Platinum sponsors posted on the summit reception</td>
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<tr>
<td>Networking Lounge</td>
<td>Networking area to connect live with all participants</td>
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### Virtual Exhibition Materials to be provided by Sponsor

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<tbody>
<tr>
<td>2 Posters</td>
<td>Branding &amp; marketing information</td>
</tr>
<tr>
<td>Corporate/ Institutional materials</td>
<td>1. Product/service information 2. Technical specs 3. Contact information</td>
</tr>
<tr>
<td>Audio &amp; Video Calling</td>
<td>Audio &amp; video calling capability</td>
</tr>
<tr>
<td>1 to 1 Chat</td>
<td>Live chat feature</td>
</tr>
</tbody>
</table>
BECOME OUR VALUED SPONSOR

**PLATINUM**
- $15,000
- Website Logo
- Direct Mail
- 20 Passes
- Social Media
- Introductory Video*
- Posters (Auditorium + Conference Rooms + Exhibit Hall)
- Virtual Exhibition
- Running Video
- 2 Posters
- Marketing Materials
- Audio & Video Calling
- 1 to 1 Chat
- Networking Lounge
- Forum

**GOLD**
- $10,000
- Website Logo
- Direct Mail
- 15 Passes
- Social Media
- Introductory Video*
- Posters (Conference Rooms + Exhibit Hall)
- Virtual Exhibition
- 2 Posters
- Marketing Materials
- Audio & Video Calling
- 1 to 1 Chat
- Networking Lounge
- Forum

**SILVER**
- $7,500
- Website Logo
- Direct Mail
- 10 Passes
- Social Media
- Introductory Video*
- Posters (Exhibit Hall)
- Virtual Exhibition
- 2 Posters
- Marketing Materials
- Audio & Video Calling
- 1 to 1 Chat
- Networking Lounge
- Forum

**BRONZE**
- $3,000
- Website Logo
- Direct Mail
- 7 Passes
- Social Media
- Introductory Video*
- Posters (Exhibit Hall)
- Virtual Exhibition
- 1 Poster
- Marketing Materials
- Audio & Video Calling
- 1 to 1 Chat
- Networking Lounge
- Forum

IN4ME VIRTUAL SUMMIT 2022
IN4OBE Network Locations

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St. Petersburg, FL 33702 USA
info@in4obe.org

FOR INQUIRY:
For US, Canada and Caribbean Location:
1-800-562-3940
For all other locations:
1-727-308-0013

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